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CLINK Strengthens Corporate Events Practice with Acquisition of Olive & Oz Branded Events

Kelley Burrus, one of Austin's most respected corporate event planners, joins CLINK as Vice President, Corporate Events and DMC Programs

Austin, TX – Tuesday, March 2, 2010 – CLINK today announced the acquisition of Olive & Oz, a full service corporate event planning and destination management company (DMC). Under the terms of the acquisition, Olive & Oz's president and founder Kelley Burrus joins CLINK's executive team as Vice President, Corporate Events and Destination Management Company (DMC) Programs.

"The strategic acquisition of Olive & Oz is a huge boost to CLINK's corporate events practice," said CLINK CEO Denise Silverman. "Kelley's vast experience and established track record of success will take our corporate events practice to a new level. We look forward to expanding our roster of satisfied corporate clients by leveraging her tremendous network."

Burrus founded Olive & Oz in 2006 after a decade-long career in public relations. She specializes in corporate experiences, incentive trip management, meetings/conferences, product launches, award ceremonies, golf tournaments, private concerts, corporate-sponsored community events and site management. The acquisition solidifies CLINK's position in the market as the leading full service event production agency for corporate and social events.

"The move to CLINK enables me to scale my efforts. CLINK's team approach is a natural fit for the type of business that was coming my way," says Burrus. "CLINK's fantastic industry reputation and

growing, loyal team made it a perfect match for me and my growing corporate clientele. I'm thrilled to call myself a CLINKer."

From transportation and logistics to event communication and management, CLINK's corporate/DMC practice is committed to providing corporate experiences on-budget, on-message and with memorable results.

"I have known Kelley for six years through the International Special Events Society (ISES) and have always admired her tenacity and success," says Tanya Posavatz, CLINK's President and CFO. "Kelley is a perfect fit for CLINK and we are excited to have her leading our corporate events department."

The addition of Burrus brings the CLINK team to a total of 16 people including an executive team, a design team, a planning/production team, and the operations staff.

About CLINK

CLINK is an Austin-based, full service event production and destination management agency that designs and coordinates special events in Texas, across the US, and abroad. Launched in 2002, CLINK is a recognized leader in the Texas event planning industry – having won multiple awards for innovative event design, detailed planning and organized production. A 2009 merger with Soirée, one of Austin's most respected and successful event companies, solidified CLINK's position as the premier, full service event production agency in Texas. CLINK's mission is to transform every client's unique vision into flawless reality – whether they are celebrating the accomplishments of dedicated employees, a milestone birthday, or a wedding.

About Kelley Burrus

A former publicist, Kelley created an event company as an answer to corporations and organizations looking to extend their culture in the form of events, meetings/conferences and experiential marketing efforts. A communications specialist, she uses the essential tools of today's world to grow attendance, create awareness and heighten the anticipation of mandatory gatherings.

Kelley has been instrumental in the growth and development of the art scene in Austin, Texas since 1999. Serving on various boards and task forces including Sharir + Bustamante Danceworks,

ZACH SCOTT THEATRE, Town Lake Trail Foundation and CreateAustin, she has witnessed first hand the power of experience to effect change both in corporate structure and the non-profits they support. Kelley also serves as Vice President of Communications for the International Special Events Society (ISES) Board of Directors.